

Project Details: NAeG/14-15/00045

Project id -	NAeG/14-15/00045
Name of The Project	mSwasthya
Category of Award Applying for	Innovative use of mobile technology in eGovernance
Date of Launch	04-06-2013
Summary/Objective of the project	<p>mSwasthya is a first-of-its-kind healthcare mobile app store for all the citizens of India designed to promote self-care. With newer technologies coming in and with increasing health sensitization amongst people, the need was felt to have a mechanism for promoting self-care to overcome the Healthcare infrastructural challenge. This has lead to the triggering of actions and attitudes contributing to the maintenance of well-being and personal health and thereby promoting human development. Hence, the focus was observed to be gradually shifting from curative care to preventive care. Considering this mSwasthya was designed to enable this holistic healthcare approach of the people and strengthen their belief towards preventive care. It encourages self care as any health maintenance activity of an individual, family or community, with the intention of improving or restoring health, or treating or preventing disease. mSwasthya brings with it various apps for the citizens to download and start using them for self-care. Designed and developed by CDAC Mohali, mSwasthya enables change in actions and attitudes which contribute to the maintenance of well-being and personal health and to promote human development. For this, mSwasthya has over 20 mobile apps on health, wellness and fitness targeting the young, the elderly, women and children. All these apps are available free-of-cost for download at www.mswasthya.in. mSwasthya, extends continuity-of-care by enabling the users health data coming from various apps, to be stored on back-end servers. This is provisioned by the use of mSwasthya ID which pushes the information from the users mobile device onto the mSwasthya server. People using multiple mSwasthya apps can login with mSwasthya ID, this would compile the data from various apps providing healthcare information. This healthcare information, with population of more data, leads to the generation of Personal Health Record (PHR) of a user. These PHRs can be accessed and updated anytime and from any mobile device by logging in at www.mswasthya.in. The users could share their PHRs with any General Physician registered on mSwasthya and seek consultation on-the-fly.</p> <p>mSwasthya targets users from all social or economic sections of the society covering people from all age groups. mSwasthya, with a short span of time, has seen over 10000 app downloads from different app stores where all these health, wellness and fitness apps are deployed including stores as: mGov store, mSwasthya app store and Google Play. Such downloads enables us to provide and improve applications which could gather more and more users who believe in self-care. It has hence encouraged the use of mobiles as an empowering tool to enable healthcare and brought about a behavioral change amongst the citizens of India. mSwasthya is NOT state-specific or region-specific, but is intended for use for all the citizens of India for bring about a behavioural change from curative care to preventive care.</p>
Beneficiary of the project	
Details of Project Head	
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Designation	Director
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Details of team members, if any, other than Project Head:-	dkjain@cdac.in
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Name(2nd team member)	Navpreet Kaur
Designation(2nd team member)	Project Engineer-I

Name(3rd team member)	Gagandeep Singh
Designation(3rd team member)	Project Engineer-I
Name(4th team member)	Sumit Sharma
Designation(4th team member)	Project Associate
Name(5th team member)	
Designation(5th team member)	
Name(6th team member)	
Designation(6th team member)	

Supporting documents:-

[Award Specific Form](#)

[Self Certification by the Project Head](#)